

HOW TO ATTRACT
GLOBAL CLIENTS

FOR STARTUPS

PART 4

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DISCLAIMER

Manifesting Business Serenity

This is an educational session and was created to help bring fresh insights and perspectives to those wanting some additional clarity on how to attract global success as a startup company.

Accept

- Questions relevant to topics discussed
- Positive thoughts or comments
- Resources to help the audience

Will Not Accept

- Trolling or negative energy & vibes
- Selling to companies (this is not the right platform and it will make you look bad)

DISCLAIMER

SHOULD YOU BE HERE?

This session is curated for entrepreneurs, business owners or executives who currently are or thinking about starting a new company or endeavor. Insights will cover various demographics and regions.

LET'S VIBE

- Employer, employee or freelancer
- Open minded
- Not impressed by fluff
- Want to attract global recognition, success and clientele

MOVE ON

- Here to sell your services to companies
- Use the attendees to do templated marketing on LinkedIn
- Seeking internship, need help with Visa to enter US
- Wanting to pitch idea for investor

VISIONARY

OR PRAGMATIC
THINKER



Do you see things as they really are and deal with them sensibly? Are you more prone to see the logic in a decision?



Confident in what you see even though others may not understand or accept those viewpoints? Are you prepared for criticism and ready to defend your mindset and vision?



If you are a true visionary, you should be preparing yourself to be a part of the pioneering group.. the group of people who will identify benefits and opportunities for the new economy... that world in which the lives of people are increasingly better than the state they are right now.
Financially. Emotionally. Intellectually. Spiritually.

First you see it in your mind then
create it in reality...

WELCOME
TO THE
NEW WORLD



YOUR OFFERINGS

Your offerings whether a product or service should be one that grasp the challenges of the future and provides a viable and effective solution.

Unsure of what those challenges are? Then,

S.T.O.P.

SOOTHE



With data overload, you can begin to feel overwhelmed before you even begin analyzing challenges of your market or industry. Before bringing out the drawing board, soothe your spirit, breathe, relax your mind and allow whatever impulse or idea to flow freely in your mind without immediate action or reaction to it.

Breathe

Relax

Allow



STOP

T RANSCEND

Take those ideas, thoughts and visions and in your mind and spirit take them to the next level. Think bigger, thinker bolder, jot down or record every new level that you envision to prepare yourself for the next step



STOP

B SERVE

As you are now a bit clearer on your vision, you can begin to allow the cooperating components to flow to you. This can come in the form of company updates, industry thought leader's content or many other methods of communication to you. The purpose is to gain another piece of the puzzle that you need in order to create the business into a reality



STOP



PARTICIPATE

If you haven't already put together your plan of execution, don't stress because as you begin to participate in being the solution your plan will continuously evolve. Now is the time to jump in and start creating... there is no destination and everything that you do will benefit you for the next level.





TECH TRENDS & CHALLENGES

20% of organizations have formally deployed AI-related technologies and tools, and 55% plan on it soon

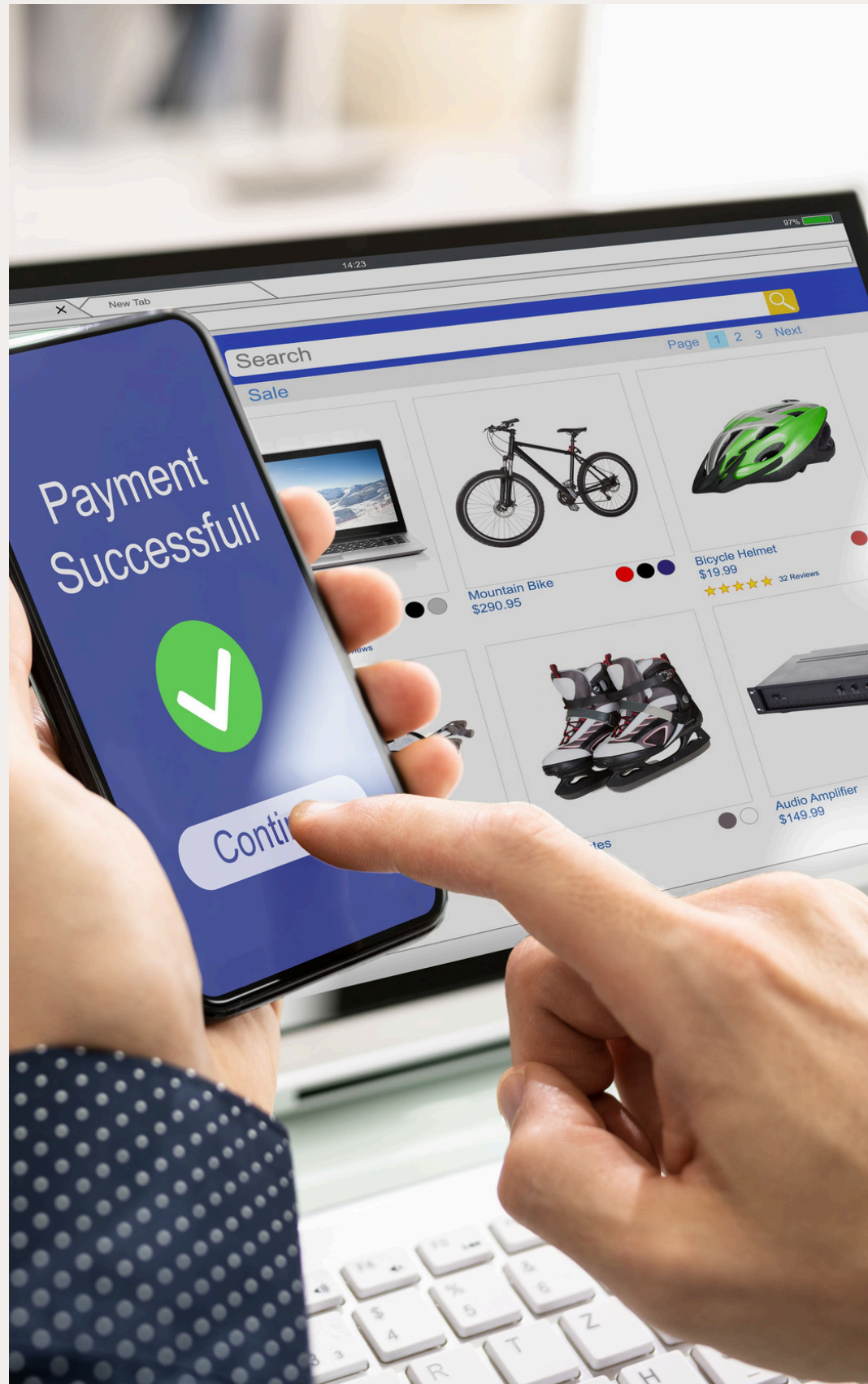
55%

But without tech, business, and upskilling strategies driven by customer needs, adoption won't translate to customer value.

E-COMMERCE TRENDS

Augmented reality to visualize purchases. Customers don't want to guess or imagine, they want to see what their product will look like.

AI-assisted upsells and cross sells will continue to be a need for e-commerce providers.



Blockchain

Logistics companies could greatly benefit from a blockchain ledger. It would provide transparency to their shipping clients and improve communication with their contracted owner/operators. The benefits could even extend to the customers of their clients, who could use the blockchain to provide real-time updates for restocking and shipments.



HEALTHCARE TRENDS

Generative AI-

It will create synthetic data that can be used to train medical AI algorithms without compromising patient privacy or where there simply isn't enough relevant real-world data.

Virtual Healthcare Clinical Staff and Chat bots help patients by answering questions about their care and connecting them with the information they need to make more informed decisions about their own care

IoT-Powered Virtual Hospitals And
Telemedicine 2.0



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